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Phoenix Software Joins Forces with ListGlobally to Increase Global Reach

ListGlobally announces its partnership with Phoenix Software to promote listings worldwide.

[ListGlobally](#), the global leader in international property marketing, announces its partnership with [Phoenix Software](#), creator of the Real Estate Platform (REP) – a proven lead to close solution used by leading real estate brands around the world. Through this partnership [Phoenix Software](#) will provide over 6000 real estate professionals in 15 countries with international exposure for their listings. Leveraging the powerful ListGlobally network, The Real Estate Platform's 30,000+ listings are now capable of reaching a global audience of over 200 million consumers across 60 countries, including China, France, or the United Kingdom.

In 2018, [ListGlobally](#)'s consumer traffic data recorded a near 28% increase in the number of international consumer leads expressing their interest in one or more foreign properties. Following this trend, [Phoenix Software](#) has taken a step further promote its customers listings worldwide and increase their customers brand awareness.

A true leader in global property marketing

[ListGlobally](#) syndicates property listings across 120 leading real estate sites worldwide. Listings are automatically translated into 16 languages and published on top-ranking real estate websites for each region, maximizing the visibility of listings among the world's most affluent buyers.

« The United States and Canada are on our top 10 most popular countries for foreign buyers inquiries. This means that working with foreigners is no longer an “add on” to real estate agents' services. It is an excellent PLUS when it comes to selling consumers homes», says Byron Burley, ListGlobally's President for North America.

According to Byron Burley «While the global number of foreign consumer inquiries remained stable in 2018. Both U.S. and Canada experienced increases in their share of Chinese buyer interest. 2018 saw an increase of 44% by Chinese consumers for U.S. properties and 247% increase for Canadian properties.». Having this in mind «Our partnership with [Phoenix Software](#), is strategic as we will be providing their customers access to that audience».

According to Carlos Matias, [Phoenix Software](#) CEO, “At [Phoenix Software](#) our mission is to enable real estate organizations to increase cooperation and maximize growth in global markets. This partnership with ListGlobally is a natural step towards that goal, pairing our proven Real Estate Platform with ListGlobally’s powerful syndication network. We’re very excited to help our clients expand their reach and attract more buyers through ListGlobally”. He also adds that “At Phoenix we always strive to create partnerships that provide our customers and their agents with innovative tools that help them take their business to the next level.”

About ListGlobally

[ListGlobally](#) is the global leader in international property marketing, syndicating property listings in more than 120 property portals in more than 60 countries. A Switzerland-based company, [ListGlobally](#) has been helping connect real estate professionals with international buyers as a trusted partner since 2012. [ListGlobally](#) ensures consumers are reached on their preferred platforms and, offering translation services in 16 languages, in their native language. For more information, visit <https://www.listglobally.com>.

About Phoenix Software

[Phoenix Software](#) powers The Real Estate Platform (REP) - a global enterprise lead-to-close platform used by 6000+ real estate professionals around the world . With over 21 years of experience providing software as a service to the global real estate industry, their mission is to enable real estate organizations to increase cooperation and maximize growth in global markets. Phoenix Software is a Canadian-based company with a European office in Lisbon, Portugal.